Dear Friend,

The Clare Boothe Luce Policy Institute was founded on the simple idea that conservative women are the key to our nation’s future. Today—more than 22 years later—this has never held more true; it is women who are on the front lines of our culture wars, women who are making the difference in choosing our national leaders, and women who are increasingly stepping up to leadership roles.

The Luce Policy Institute is now known as the nation’s headquarters for conservative women—a safe haven for women to gather for training, mentoring, networking and deepening their understanding of and ability to advocate for conservative policy solutions. We continue to bring more women into our camp by reaching them with common-sense conservative ideas.

This Great American Conservative Women Calendar is just one of the unique ways we highlight the many diverse, courageous women who are boldly promoting conservative principles. The leaders in this calendar were not chosen at random; they have all worked closely with the Institute or spoken at Luce events in the past year. We are so grateful to these ladies for serving as a daily reminder of the important role conservative women play in shaping our nation. We hope that you will celebrate this year’s calendar ladies and their achievements, as well as all the young future conservative women leaders, as we do.

Sincerely,

Michelle Easton
President,
Clare Boothe Luce Policy Institute
“We must never forget what government is not. Government is not a philanthropic organization. Government is not the family. And government certainly is not the church.”
The first ever conservative congresswoman to represent Minnesota, Michele Bachmann served four terms in the United States Congress. She started her political career as the co-founder of a local charter school and was later elected to the Minnesota Senate. While in Congress, she founded the House Tea Party Caucus and introduced the first legislation to repeal Obamacare. Michele is a devout Christian and strong pro-life advocate and introduced a bill to restrict state funds for abortion. She is a popular CBLPI speaker and is the recipient of CBLPI’s 2010 Conservative Leadership Award. Michele is a loving wife, proud mother of five, and mother to twenty-three foster children.
Cleta Mitchell

“It’s better to be respected than liked. If we aspire to live our lives being true to our principles and having strength of character, we’re not going to be worried all the time about whether people like us. We should hope they respect us, whether or not they like us. And that should be okay with us.”
Cleta Mitchell is a partner with the firm Foley & Lardner LLP. Cleta has more than forty years of experience in law, politics, and public policy. Cleta advises nonprofit and issue organizations, corporations, candidates, campaigns and individuals on various issues, ranging from ethics, campaign finance law, and election law. She gained national attention for filing a lawsuit against the IRS in 2013, and for spearheading investigations examining unlawful Tea Party targeting. She has been selected for The Best Lawyers in America for six consecutive years and National Journal named Cleta one of Washington’s “Top 25 Most Influential Women.” Cleta is a proud wife and mother and lives with her husband in the Washington, DC area. She is the recipient of CBLPI’s 2013 Woman of the Year Award and has spoken for CBLPI at a number of events including our Western Women’s Summit and Summer Intern Seminar.
“My experiences at the hands of this government in these last five years have made me more determined than ever to stand before you and America and say: I will not retreat. I will not surrender. I refuse to be intimidated. I will not ask for permission to exercise my Constitutional rights.”
Catherine Engelbrecht is the founder and president of True the Vote, a bipartisan nonprofit organization aimed at stopping voter fraud in the United States. Catherine came up with the idea for True the Vote after volunteering at polls in 2009 and seeing voter ignorance and fraud firsthand. She gained national attention for combating unjust IRS targeting and has personally been subjected to fifteen harassing investigations. Her efforts are recognized nationally and she is the 2011 recipient of CPAC’s Ronald Reagan Award and is named on Politico’s 2012 “50 to Watch” list. She is the recipient of CBLPI’s 2014 Woman of Exceptional Courage Award and has spoken at several CBLPI Summits.

Catherine Engelbrecht with students from schools including Rutgers University, Virginia Tech, University of Florida, Liberty University, University of Michigan, Yale University, Hamline University, Gustavus Adolphus College, Georgetown University, and Valdosta State University at CBLPI’s Midwest Women’s Summit in Minneapolis.
“The lesson I take away from the life of Clare Boothe Luce, who I saw in the glory of her day, is that she started out just as one really determined woman.”
KT McFarland is FOX News’ National Security Analyst and appears regularly on FOX News and FOX Business News. KT previously worked in security posts under the Nixon, Ford, and Reagan administrations and was the Principal Deputy Assistant Secretary of Defense and Pentagon Spokesman under Reagan. During that time, she received the Defense Department’s highest civilian award for her work. She graduated from George Washington University (BA), Oxford University (BA, MA), and the Massachusetts Institute of Technology (PhD program) with concentrations on nuclear weapons, China and the Soviet Union. KT is a wife and mother of five and spends her time guest commentating for various radio and television programs. She is the recipient of CBLPI’s 2015 Woman of the Year Award and has spoken at a number of our lunches and seminars.
“There is no argument that will ever get me to back off on taking every opportunity that I have to champion the unborn, in the hopes that I might influence somebody and save a life.”
At age thirty-two, Bay Buchanan was the youngest person ever appointed to the position of US Treasurer. She got her start as treasurer for both of Reagan’s campaigns before working for his administration in the 1980s, and in 2012 she was a Senior Advisor to Mitt Romney. Bay is the author of two books, The Extreme Makeover of Hillary (Rodham) Clinton and Bay and Her Boys, the Unexpected Lessons I Learned as a Single Mom. She is a staunch pro-life advocate, a wife, and mother of three grown sons. She is the recipient of CBLPI’s 2002 Conservative Leadership Award and 2007 Woman of the Year Award. Bay has spoken for CBLPI at numerous lunches, seminars, conferences, and college lectures, and is one of our most popular speakers.

Bay Buchanan with CBLPI 2015 summer intern and University of Virginia student Nicole Johnson at an Institute career seminar.
“I don’t think anyone in America should allow their support for a cause or policy to be defined by the color of their skin but rather by their critical thinking. No group owns anyone’s support. It must be earned.”
A self-proclaimed buster of stereotypes, Crystal Wright is a conservative black woman living in Washington, D.C. She works double duty as a communications consultant and conservative blogger. Crystal is the principal owner of the Baker Wright Group LLC, a communications consulting, public relations and crisis management firm. Her blog, ConservativeBlackChick.com, takes a critical look at modern liberalism and attracts thousands of followers daily. Outside of her work, Crystal is a two-time CPAC panelist and spoke at the Congressional Black Caucus Annual Legislative Conference. She has appeared on The Blaze TV, CNN, FOX News, MSNBC, and PBS and has written for the Telegraph, CNN, the Guardian and Townhall. She has spoken for CBLPI at our Conservative Women’s Network and “Brunch with a Conservative Woman Leader.”

Crystal Wright with Yale students Jessica Liang, Aryssa Damron, and Alexis Gurganious at a CBLPI “Brunch with a Conservative Woman Leader” event.
“Be involved. Find the areas you love, things you are passionate about, and become involved.”

Senator Ernst
United States Senator Joni Ernst was elected in November 2014, becoming the first woman from Iowa to serve in a federal office, as well as the first female combat veteran elected to the United States Senate. Senator Ernst grew up on her family’s farm in Red Oak, Iowa, where her parents instilled in her the Iowa values of hard work, service and sacrifice. She attended Iowa State University and participated in the university’s Reserve Officers Training Corps (ROTC) program. Senator Ernst has served in the military for over 20 years, and continues to serve in the Iowa Army National Guard as a Lt. Colonel. Senator Ernst was sworn-in on January 2015. She is focused on issues of major importance to Iowans, including efforts to grow the economy, cutting wasteful spending and balancing the budget, ensuring veterans receive quality care and our military has the necessary resources to defend our nation, as well as eliminating harmful regulations. She has previously spoken for CBLPI at our Conservative Women’s Network event.
“Before women had a right to vote, they had a right to own a firearm. God may have made man and woman, but as the old saying goes, Sam Colt made them equal.”
Katie Pavlich is the editor for Townhall.com and a columnist for The Hill. Still in her twenties, Katie has already authored two books including Assault & Flattery: The Truth About the Left and Their War on Women and the New York Times Best Seller Fast and Furious: Barack Obama’s Bloodiest Scandal and Its Shameless Cover-Up. She covers a wide range of topics from immigration to White House scandals and was named CPAC’s 2013 Blogger of the Year. She contributes to FOX News and appears regularly as a guest on Outnumbered and The Five. She is the recipient of CBLPI’s 2013 Conservative Leadership Award and 2014 Woman of the Year Award. Katie has also spoken for CBLPI at our Summer Intern Seminars and she is available to speak on college campuses.
Silence is complicity. Speak now or surrender your ground.
A multi-media mogul, Michelle Malkin is a conservative force in the written world, television platform, and blogosphere. She is the #1 New York Times best-selling author of *Culture of Corruption* and has written four other books, including her most recent work, *Who Built That*. She worked for the *Los Angeles Daily News* and *Seattle Times* before starting a nationally syndicated column in 1999, which is carried by hundreds of newspapers and other media outlets. Michelle was a longtime FOX News contributor and founded three top conservative blogs: Hot Air, Twitchy, and MichelleMalkin.com. She has been married for over twenty years and is a mother of two. She is a recipient of CBLPI’s 2004 Conservative Leadership Award and 2006 Woman of the Year Award. Michelle also speaks for CBLPI on college campuses and at our conferences, seminars, and other events.
Lisa Daftari

“I think about all of the women who are secretly executed in Iran and other places where Sharia law is implemented. This is the real War on Women.”
An award-winning investigative reporter, Lisa Daftari is a commentator and journalist specializing in foreign affairs with expertise in the Middle East and counterterrorism. She is a political analyst for FOX News and has appeared on or written for CBS, NBC, PBS, the Washington Post, ABC, and NPR. Lisa also serves as director and founding editor of The Foreign Desk, a newswire service covering stories from around the globe with an emphasis on their impact on U.S. foreign policy. Lisa got her start as a documentary filmmaker during graduate school at the University of Southern California and presented her film in front of Congress. She now offers expertise for a number of outlets on counterterrorism, the Arab Spring, and national security. She is a first generation Iranian-American and speaks fluent English, Spanish and Persian. Lisa has toured the country, briefing public audiences and government officials. She has also spoken for CBLPI at our Conservative Women’s Network event.

Lisa Daftari speaking at one of CBLPI’s Conservative Women’s Network events.
“America does not want the same economic equality imposed by the Communist China of my childhood. In fact, even Communist China does not want that kind of equality.”
Ying Ma is the author of *Chinese Girl in the Ghetto* and a policy advisor at the Heartland Institute. A multi-platform author, Ying brings her experiences of growing up as a Chinese immigrant in California to her work. She writes primarily about China, international affairs, and the free market, and her work has appeared in the *Wall Street Journal Asia*, the *International Herald Tribune*, the *Los Angeles Times*, the *Weekly Standard*, and *National Review Online*. She served on the staff of an American religious leaders delegation that was invited by former Chinese President Jiang Zemin to visit China and discuss religious freedom. Ying received a B.A. in Government, magna cum laude, from Cornell University and a J.D. from Stanford Law School. As an undergraduate student, Ying brought Phyllis Schlafly with CBLPI to speak at Cornell. Now, CBLPI features Ying on college campuses and at events like the Conservative Women’s Network.

Ying Ma speaking at one of CBLPI’s Conservative Women’s Network events.
Congressman Blackburn

“Government does not have a revenue problem; government has a spending problem. It is time that we begin to fine-tune our focus and decide what the priority of government ought to be. Tomorrow’s good paying jobs will come from the freedom to innovate from the ground up — not from top-down bureaucrats looking out for special interests. That’s why we are working to advance solutions to build a healthy economy — one that will empower all Americans to seek new opportunities and achieve a better life.”
Congressman Marsha Blackburn represents Tennessee’s 7th district in the United States Congress. Beginning her career as a sales manager and director of retail fashion, she acquired a taste for conservative politics and was elected to Congress in 2002. She is the first woman to be elected from Tennessee without following a husband in the post. Upon joining Congress, National Journal named her a “freshman to watch” and “top House conservative.” She has been called a “taxpayer hero” and praised for her stance on combating Obamacare. She is a wife and mother of two children. She is the recipient of CBLPI’s 2007 Conservative Leadership Award, and has spoken for CBLPI at our Western Women’s Summit and Conservative Women’s Network events.
The 2016 Great American Conservative Women Calendar is a publication of the Clare Boothe Luce Policy Institute, a tax-exempt organization which is organized and operates in accordance with section 501(c)(3) of the Internal Revenue Code. The Institute does not support, endorse or oppose candidates for public office.

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