



INDEPENDENT AUDITORS' REPORT AND FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

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INDEPENDENT AUDITORS' REPORT AND FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Clare Boothe Luce Policy Institute Herndon, VA

We have audited the accompanying financial statements of Clare Boothe Luce Policy Institute, a nonprofit organization, which comprise the statements of financial position as of December 31, 2017 and 2016, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Clare Boothe Luce Policy Institute as of December 31, 2017 and 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

To the Board of Directors of Clare Boothe Luce Policy Institute Page 2

Other Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of functional expenses on pages 17 and 18 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Burdette Smith & Bish, LLC

Fairfax, Virginia April 10, 2018

STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2017 AND 2016

ASSETS		<u>2017</u>		<u>2016</u>
CURRENT ASSETS				
Cash and cash equivalents	•	795,870 368,982	\$	263,801 302,350
Contributions receivable, net		273,939 1,438,791	•	410,053 976,204
PROPERTY AND EQUIPMENT, AT COSTLess: accumulated depreciation and amortization		1,396,837 (508,660) 888,177		1,007,734 (474,845) 532,889
OTHER ASSETS				
Contributions receivable, net Other assets Beneficial interest in trusts Investments held for long-term purpose		807,000 6,797 136,055 624,740 1,574,592		725,404 3,594 123,762 524,740 1,377,500
	\$	3,901,560	\$	2,886,593
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES Accounts payable and accrued expenses Current portion of note payable Current portion of gift annuities payable Current portion of capital lease payable Total Current Liabilities		38,083 17,300 2,123 1,960 59,466	\$	15,307 16,255 2,401 1,792 35,755
LONG-TERM LIABILITIES Note payable (net of current portion)		66,518 14,461 5,155	· •	83,875 16,561 7,914
COMMITMENTS		86,134		108,350
NET ASSETS Unrestricted Temporarily restricted Permanently restricted		1,553,569 835,291 1,367,100 3,755,960	Φ.	813,490 559,494 1,369,504 2,742,488
	\$	3,901,560	\$	2,886,593

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2017

		Temporarily	Permanently	
	<u>Unrestricted</u>	Restricted	<u>Restricted</u>	<u>Total</u>
SUPPORT AND REVENUE				
Contributions\$	1,176,113	\$ 868,153	\$ (2,404) \$	2,041,862
Grants	41,500	-	-	41,500
Contributed investments	43,437	90,361	-	133,798
Honorarium contributions	1,000	-	-	1,000
Investment income	89,171	45,564	-	134,735
Other income	380		<u> </u>	380
	1,351,601	1,004,078	(2,404)	2,353,275
Net assets released from restrictions	740,574	(740,574)	<u> </u>	-
	2,092,175	263,504	(2,404)	2,353,275
EXPENSES				
Program services				
Public information	548,611	-	-	548,611
Special projects	442,149		<u> </u>	442,149
Total Program Services	990,760	-	- '	990,760
General and administrative	281,386	-	-	281,386
Fundraising	79,233		<u> </u>	79,233
	1,351,379	-	<u> </u>	1,351,379
CHANGES IN NET ASSETS				
FROM OPERATIONS	740,796	263,504	(2,404)	1,001,896
CHANGE IN VALUE OF TRUSTS	-	12,293	-	12,293
CHANGE IN VALUE OF ANNUITIES	(717)	-	. <u> </u>	(717)
	(717)	12,293	· <u>-</u> ·	11,576
TOTAL INODEACE (DEODEACE)				
TOTAL INCREASE (DECREASE)	740.070	075 707	(0.404)	4 040 470
IN NET ASSETS	740,079	275,797	(2,404)	1,013,472
NET ASSETS, BEGINNING OF YEAR	813,490	559,494	1,369,504	2,742,488
NET ASSETS, END OF YEAR\$	1,553,569	\$ 835,291	\$ 1,367,100 \$	3,755,960

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2016

	Unrestricted		Temporarily Restricted		Permanently Restricted		<u>Total</u>
SUPPORT AND REVENUE							
Contributions\$	960,709	\$	332,723	\$	7,091	\$	1,300,523
Grants	72,000		-		-		72,000
Contributed investments	94,751		100,366		-		195,117
Honorarium contributions	3,200		-		-		3,200
Investment income	56,213		39,020		-		95,233
In-kind contributions	2,795		-		-		2,795
Other income	496	_	-		-		496
	1,190,164		472,109		7,091		1,669,364
Net assets released from restrictions	334,272	_	(334,272)		-	_	-
	1,524,436	_	137,837		7,091	_	1,669,364
EXPENSES							
Program services							
Public information	527,190		-		-		527,190
Special projects	529,480		-			_	529,480
Total program services	1,056,670		-		-		1,056,670
General and administrative	298,525		-		-		298,525
Fundraising	91,380		-		-	_	91,380
	1,446,575		-		-		1,446,575
CHANGES IN NET ASSETS					_		_
FROM OPERATIONS	77,861		137,837		7,091		222,789
					_		_
Change in value of trusts	-		58,603		-		58,603
Change in value of annuities	16,463		-		-		16,463
	16,463		58,603		-		75,066
					_		_
TOTAL INCREASE (DECREASE)							
IN NET ASSETS	94,324		196,440		7,091		297,855
NET ASSETS, BEGINNING OF YEAR	719,166		363,054		1,362,413		2,444,633
				_		_	
NET ASSETS, END OF YEAR\$	813,490	\$	559,494	\$	1,369,504	\$_	2,742,488

STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016

CASH FLOWS FROM OPERATING ACTIVITIES		<u>2017</u>	<u>2016</u>
Increase (decrease) in net assets	\$	1,013,472 \$	297,855
Adjustments to reconcile net assets to net cash	•	'	
provided by (used in) operating activities:			
Donated stocks		(133,798)	(195,117)
Depreciation and amortization		33,816	30,715
Change in present value discount on contributions receivable		2,404	(7,091)
Change in value of annuities		717	692
Change in beneficial interest in trusts		(12,293)	33,255
(Gain) loss on dispositions		-	(500)
Realized(gain) loss on investments		(70,049)	4,459
Unrealized (gain) loss on investments		(43,008)	(79,937)
(Increase) decrease in:			
Contributions receivable		52,114	(100,935)
Other assets		(3,203)	(182)
Increase (decrease) in:			
Accounts payable and accrued expenses	_	22,776	(19,098)
	_	(16,726)	(333,739)
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES		862,948	(35,884)
CASH FLOWS FROM INVESTING ACTIVITIES			
Cash used to purchase property and equipment		(389,104)	(38,478)
Cash proceeds from sale of property and equipment		-	500
Cash used to purchase investments		(43,140)	(43,169)
Cash proceeds from sale of investments	_	123,363	171,294
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	_	(308,881)	90,147
CASH FLOWS FROM FINANCING ACTIVITIES			
Payments on notes payable		(16,312)	(15,293)
Proceeds from lease obligations		-	10,407
Payments on lease obligations		(2,591)	(701)
Proceeds from gift annuities received		-	1,355
Payments on gift annuities	_	(3,095)	(20,415)
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	_	(21,998)	(24,647)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		532,069	29,616
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	_	263,801	234,185
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ _	795,870 \$	263,801
SUPPLEMENTAL CASH FLOW INFORMATION			
Cash paid for interest	\$	6,618 \$	9,858
	▼ =		
SUPPLEMENTAL NON-CASH ACTIVITIES			
Donated stocks	\$_	133,798 \$	195,117

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 1 – Organization and Summary of Significant Accounting Policies

Clare Boothe Luce Policy Institute (the "Institute") is a not-for-profit organization established in May 1993. The institute prepares and promotes conservative women leaders. The Institute is located in Herndon, Virginia.

The Institute's two main programs are public information and special projects. The public information program focuses on the Institute's media and communication activities such as the Institute's web site, radio and TV appearances, policy papers, articles, publication of *Great American Conservative Women Calendar*, media directories, periodicals and mailings. The special projects program focuses on outreach and research activities including the college campus speaker program, seminars, conferences, mentoring lunches, Conservative Women's Network lunches and the Institute's internship program.

Basis of Accounting

The accompanying financial statements are presented in accordance with the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America applicable to not-for-profit organizations.

Financial Statement Presentation

To ensure the observance of limitations and restrictions placed on the use of resources available to the Institute, resources for various purposes are classified for accounting purposes into classes established according to their nature and purpose as follows:

<u>Unrestricted net assets</u> - consist of net assets that are not subject to donor-imposed stipulations.

<u>Temporarily restricted net assets</u> - consist of net assets subject to donor-imposed stipulations that will be met either by actions of the Institute and/or the passage of time. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and are reported in the Statement of Activities as net assets released from restrictions.

<u>Permanently restricted net assets</u> - consist of net assets subject to donor-imposed stipulations that they be maintained permanently by the Institute. The Institute may use all or part of the income earned on these assets for general or specific purposes.

Cash Equivalents

For purposes of the statement of cash flows, the Institute considers all highly liquid debt instruments purchased with an original maturity of ninety days or less to be cash equivalents. The Institute maintains cash balances which may exceed federally insured limits. Management does not believe that this results in any significant credit risk.

Investments

Investments consist of equity securities, mutual funds and money market funds. The investments are stated at fair value as determined by quoted market prices on the last business day of the year. Interest, dividends and realized gains or losses are recorded when earned or sustained. Fluctuations in the market value of the portfolio are recorded as unrealized gains or losses in the accompanying statements of activities.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 1 - Summary of Significant Accounting Policies, Continued

Fair Value of Financial Instruments

The Institute values investments and beneficial interests in trusts at fair value in accordance with a three-tiered fair value hierarchy, which prioritizes the inputs used in measuring fair value as follows:

- Level 1: Observable inputs such as quoted prices in active markets for identical assets or liabilities;
- Level 2: Inputs, other than the quoted prices in active markets, that are observable either directly or indirectly;
- Level 3: Unobservable inputs in which there is little or no market data and which require the reporting entity to develop its own assumptions.

A financial instrument's level within the fair value hierarchy is based on the lowest of any input that is significant to the fair value measurement. There have been no changes to the fair market methodologies used at December 31, 2017 and 2016. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The carrying amounts for cash and cash equivalents, accounts payable, accrued liabilities and current maturities of long-term borrowing approximate fair market value because of the short maturity of these instruments. The carrying amount of long-term debt approximates fair market value because the interest rate on the instrument is consistent with rates offered for debt with similar terms and maturities.

Contributions Receivable

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Receivables expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discount rate is computed using a risk-free rate as of the date of the pledge plus an added rate of risk adjustment of 0.5%. The discount rates used as of December 31, 2017 and 2016 range from 1.2% to 3.9%. Amortization of the discount is included in contribution revenue.

All accounts or portions thereof that are deemed to be uncollectible or require excessive collection cost are written off to the allowance for doubtful accounts. However, no allowance for doubtful accounts has been recorded as management believes all promises are fully collectible as of December 31, 2017 and 2016.

Property and Equipment

Property and equipment (including major renewals, replacements and betterments), with a cost of \$500 or more, are capitalized and stated at cost. Expenditures for ordinary maintenance and repair items are charged to operations as incurred. Upon the sale or other disposition of property, the cost and related accumulated depreciation are eliminated from the accounts and any resulting gain or loss is reflected in the changes in net assets. Depreciation is provided for principally under the straight-line method. Asset useful lives are from five to forty years. Leasehold improvements are amortized under the straight-line method over the lease term.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 1 - Summary of Significant Accounting Policies, Continued

Beneficial Interest in Trusts

The Institute is named as the beneficiary in a remainder trust held by a third party. The trust, which is invested in cash equivalents and mutual funds, is measured at the present value of the future distributions expected to be received over the term of the agreement using a payout rate of 5% and IRS actuarial tables.

Gift Annuities

Gift annuities are contracts between the Institute and a donor in which the institute agrees to pay the donor (or other person named by the donor) a lifetime annuity in return for a gift of cash or marketable securities. The assets received by the Institute are recorded at fair market value at the date of the donation. A liability is recorded for the amount due to an income beneficiary of a gift annuity based on the present value of the estimated future payments to be distributed during the income beneficiary's expected life. The discount rates used range from 1% to 6% depending on the applicable discount rate at the time of the gift. Each year, the liability is re-measured and changes in the liability due to factors other than cash payments, such as changing life expectancies, are recorded as an increase or decrease to revenue and support.

Income Recognition

Contributions and grants received and unconditional promises to give are measured at their fair values and are reported as an increase in net assets. The Institute reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets, or if they are designated as support for future periods. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restriction.

Contributions of marketable securities are recorded at the fair market value at the date of donation.

The Institute recognizes income from list rental as income when the list is delivered.

Advertising Costs

Advertising costs are expensed as incurred. Total advertising costs were \$3,070 and \$4,299 for the years ended December 31, 2017 and 2016, respectively.

Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the accompanying supplemental schedule of functional expenses. Accordingly, certain costs have been allocated among the program, general and administrative and fundraising activities benefitted based on level of effort.

Tax Exempt Status

The Institute has been granted exemption from income taxes under Section 501(c)(3) of the Internal Revenue Code, as amended and classified as other than a private foundation. However, income from certain activities not directly related to the Program's tax-exempt purpose may be subject to taxation as unrelated business income.

Management has evaluated the Institute's tax positions and concluded that the Institute had taken no uncertain tax positions that require adjustment to the financial statements. With few exceptions, the Institute is no longer subject to income tax examinations by the U.S. federal, state, or local tax authorities for years prior to 2014.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 1 - Summary of Significant Accounting Policies, Continued

Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that effect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates. Significant estimates in the financial statements include the collectability of promises to give, the discount rates used to record net present value adjustment on long-term promises to give and the estimated useful lives of property and equipment.

Subsequent Events

In preparing the accompanying financial statements, management has evaluated events and transactions for potential recognition or disclosure through April 10, 2018, the date the financial statements were issued.

Reclassifications

Certain 2016 amounts have been reclassified to conform to the 2017 presentation. These reclassifications have no effect on change in net assets.

NOTE 2 - Investments

Investments are stated at fair value using level 1 valuation methodology and consist of the following at December 31:

	<u>2017</u>		<u>2016</u>
Index mutual funds	\$ 314,878	\$	381,338
Equity securities	313,671		237,230
Fixed income mutual funds	359,566		172,255
Large cap equity mutual funds	-		24,438
International equity mutual funds	-		5,923
ETFs	742		-
Money market funds	4,865	_	5,906
	\$ 993,722	_\$	827,090
Current portion	\$ 368,982	\$	302,350
Long-term portion	624,740	_	524,740
	\$ 993,722	\$	827,090

Investment income is comprised of the following at December 31:

	<u>2017</u>		<u>2016</u>
Interest and dividends\$	21,678	\$	23,714
Realized and unrealized gains (losses)	113,057	_	71,519
\$ _	134,735	\$	95,233

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 3 – Contributions Receivable

Receivables consist of the following at December 31:

	<u>2017</u>	<u>2016</u>
Due in one year or less\$	273,939	\$ 410,053
Due in two to five years	284,000	200,000
Due in more than five years	857,500	 857,500
	1,415,439	1,467,553
Less: allowance for doubtful collections	-	-
Less: discount to net present value	(334,500)	 (332,096)
\$ <u>_</u>	1,080,939	\$ 1,135,457
Current portion\$	273,939	\$ 410,053
Long-term portion	807,000	 725,404
\$ _	1,080,939	\$ 1,135,457

The discount on contribution receivables was calculated using discount rates ranging from 1.2% - 3.9% for the years ended December 31, 2017 and 2016. There was no bad debt expense recognized on contributions receivable for the years ended December 31, 2017 and 2016.

Four receivables totaled 94% of total receivables at December 31, 2017. Three receivables totaled 85% of total receivables at December 31, 2016.

NOTE 4 – Beneficial Interest in Trusts

Beneficial interests in trusts are stated at fair value using level 2 valuation methodology and consist of the following at December 31:

	<u>2017</u>		<u>2016</u>	
Remainder trust\$	136,055	_ \$	123,762	_

Beneficial interest in trusts, which is invested in money market and mutual funds, is measured at the present value using the risk adjusted discount rate of the future distributions expected to be received over the term of the agreements.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 5 – Property and Equipment

Property and equipment, at cost, and the related accumulated depreciation and amortization as of December 31 are summarized as follows:

	<u>2017</u>	<u>2016</u>
Land\$	157,085	\$ 87,085
Building and improvements	1,045,986	726,883
Equipment	47,645	47,645
Furniture and fixtures	114,541	114,541
Software	31,580	31,580
	1,396,837	1,007,734
Less: accumulated depreciation and amortization	(508,660)	(474,845)
\$	888,177	\$ 532,889

Depreciation and amortization expense totaled \$33,816 and \$30,715 for the years ended December 31, 2017 and 2016, respectively.

NOTE 6 - Note Payable

The Institute has a note payable in the original amount of \$214,304, which is payable in monthly installments of principal and interest of \$1,849 for 180 months at an interest rate of 6.25%. The note, which matures on March 6, 2023, is secured by the Institute's property.

The outstanding note payable is as follows at December 31:

Note payable	\$	<u>2017</u> 83,818	\$	<u>2016</u> 100,130
	· =	•	•	·
Current maturities	\$	17,300	\$	16,255
Long-term maturities		66,518		83,875
	\$	83,818	\$	100,130

Long-term debt maturities for years ending December 31 are as follows:

2019\$	18,413
2020	19,598
2021	20,858
2022	7,649
Thereafter	-
\$	66,518

Interest expense for the years ended December 31, 2017 and 2016 totaled \$6,618 and \$9,858, respectively.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 7 - Capital Leases

The Institute has a capital lease agreement for a telephone system totaling \$10,406 which expires in 2021.

The net cost of the equipment recorded in the financial statements as of December 31, 2017 and 2016 is as follows:

	<u>2017</u>	<u>2016</u>
Cost of Equipment\$	10,906	\$ 10,906
Less: Accumulated depreciation	(3,272)	(1,091)
\$	7,634	\$ 9,815

The present value of future minimum lease payments at December 31, 2017 is as follows:

2018	\$ 2,591
Amount representing interest	(631)
Current portion	\$ 1,960

2019\$	2,591
2020	2,591
2021	1,511
Amount representing interest	(1,538)
Long-term portion\$	

NOTE 8 - Temporarily Restricted Net Assets

All unconditional promises to give are recorded as temporarily restricted net assets and income at the time the promise is communicated. The promises are considered temporarily restricted because the donor is restricting the time period in which the assets may be used by not transferring them immediately. Funds received that have a donor restriction on the use are also recorded as temporarily restricted net assets. When a restriction expires, that is, when a stipulated time restriction or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 8 - Temporarily Restricted Net Assets, continued

Temporarily restricted net assets are restricted for the following purpose at December 31:

	<u>2017</u>	<u> 2016</u>
Burger book\$	12,000	\$ -
Dorothy Scott lecture	-	8,000
Dr. Keith C. Wold lecture	31,945	-
Field named lecture series	20,283	6,193
Internships	5,904	5,797
Loos lecture	5,000	
New office suite	366,087	425,366
Technology	5,324	5,324
Time restricted	380,646	108,814
WOTY	8,102	-
\$	835,291	\$ 559,494

Temporarily restricted net assets released from restriction are as follows for the years ended December 31:

	<u>2017</u>		<u>2016</u>
Conferences\$	-	\$	65,623
Dorothy Scott lecture	8,000		-
Dr. Keith C. Wold lecture	13,055		9,200
Field named lecture series	3,000		11,562
Honorariums	-		800
Internships	28,366		27,642
Luncheons	-		2,817
Office suite	393,691		-
Technology	-		30,308
Time restricted	294,462		186,320
\$ _	740,574	\$_	334,272

NOTE 9 – Endowment Funds

The Institute's endowment consists of three donor-restricted funds. One is to provide funding for an annual internship. The second is to provide funding for general operations. The third is to provide funding for the Institute's lecture series. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The internship endowment has been fully funded. The general endowment was created with a pledge in 2012 that will be paid over several years starting in 2013. The lecture series endowment will be paid over several years starting on the first anniversary of the donor's death. Investment income will be allocated to the funds based on amounts actually received and invested. Investment income related to the internship and lecture series is temporarily restricted.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 9 - Endowment Funds, continued

Interpretation of Relevant Law

Management of the Institute has interpreted the Virginia Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Institute classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Institute considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund
- 2. The purposes of the Institute and the donor-restricted endowment fund
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and the appreciation of investments
- 6. Other resources of the Institute
- 7. The investment policies of the Institute

Changes in endowment net assets for the year ended December 31, 2017:

	Temporarily <u>Restricted</u>	Permanently <u>Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year\$	-	1,369,504 \$	1,369,504
Net investment income	45,564	-	45,564
Contributions			-
Appropriation of endowment			
assets for expenditure	(45,564)	(2,404)	(47,968)
Endowment net assets, end of year\$	- \$	1,367,100 \$	1,367,100

Changes in endowment net assets for the year ended December 31, 2016:

	Temporarily Restricted	Permanently Restricted	<u>Total</u>
Endowment net assets, beginning of year \$	- \$	1,362,413	\$ 1,362,413
Net investment income	39,020	-	39,020
Contributions	-	-	-
Appropriation of endowment			
assets for expenditure	(39,020)	7,091	 (31,929)
Endowment net assets, end of year\$	- \$	1,369,504	\$ 1,369,504

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017 AND 2016

NOTE 9 – Endowment Funds, continued

Permanently restricted net assets consisting of the portion of perpetual endowment funds that is required to be retained permanently either by explicit donor stipulation or by UPMIFA totaled \$1,367,100 and \$1,369,504 at December 31, 2017 and 2016, respectively.

Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level that the donor or UPMIFA required the Institute to retain as a fund of perpetual duration. There were no such deficiencies as of December 31, 2017 and 2016.

Return Objectives and Risk Parameters

The Institute has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to preserve the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold for a donor-specified period. Under this policy, as approved by management, the endowment assets are invested in a manner that is intended to protect the principal investment while at the same time attaining a competitive rate of return. The Institute expects its endowment funds, over time, to provide an average rate of return of approximately 5% annually. Actual returns in any given year may vary from this amount.

Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Institute relies on a return strategy in which investment returns are achieved through current yield (interest and dividends).

Spending Policy and How the Investment Objectives Relate to Spending Policy

The Institute has a policy of appropriating for distribution each year, the income earned on the endowment funds. In establishing this policy, the Institute considered the long-term expected return on its endowment. Accordingly, over the long term, the Institute expects the current spending policy to remain consistent. This is consistent with the Institute's objective to preserve the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

NOTE 10 - Pension Plan

The Institute offers a tax-sheltered Section 403(b) annuity plan to its employees, allowing them to defer a portion of their compensation on a pre-tax basis. All employees are eligible for participation. No contributions are made by the Institute to the plan.

SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2017

	Program Services		Total			
	Public	Special	Program	General and		2017
	Information	Projects	Services	Administrative	Fundraising _	Total
Accounting and legal\$	- \$	- \$	-	\$ 30,752 \$	2,840 \$	33,592
Advertising and marketing	2,502	568	3,070	-	-	3,070
Bank charges	522	56	578	3,293	-	3,871
Board meetings	-	-	-	12,562	-	12,562
Calendars	-	17,352	17,352	-	255	17,607
Conferences	9,800	195,022	204,822	-	-	204,822
Consultants	500	-	500	981	-	1,481
Depreciation and amortization	8,116	8,116	16,232	9,468	8,116	33,816
Direct mail	106,586	-	106,586	-	-	106,586
Equipment	83	40	123	9,331	-	9,454
Fees	-	-	-	8,176	-	8,176
Films, books and literature	124	100	224	35	-	259
Honorariums	250	21,460	21,710	-	-	21,710
House file mailings	28,758	-	28,758	-	14,442	43,200
Insurance	-	-	-	15,608	-	15,608
Interest expense	-	-	-	6,618	-	6,618
Internships	391	7,112	7,503	-	-	7,503
Legacy package	-	-	-	-	9,663	9,663
Meals and entertainment	793	-	793	635	-	1,428
Newsletters	21,151	-	21,151	-	-	21,151
Payroll	308,145	169,381	477,526	116,010	39,350	632,886
Payroll taxes	20,468	11,251	31,719	7,377	2,614	41,710
Personal property tax	-	-	-	1,594	-	1,594
Photography	112	5,107	5,219	-	-	5,219
Postage, shipping and delivery	5,387	29	5,416	3,405	13	8,834
Printing	10,525	1,127	11,652	657	723	13,032
Public relations	413	51	464	20	916	1,400
Real estate tax	-	-	-	18,909	-	18,909
Rent and occupancy	1,114	-	1,114	24,713	101	25,928
Software	2,729	-	2,729	180	-	2,909
Supplies and miscellaneous	1,013	106	1,119	2,998	200	4,317
Technology	750	-	750	7,104	-	7,854
Telecommunications	3,667	-	3,667	-	-	3,667
Travel	14,712	5,271	19,983	960	<u> </u>	20,943
\$	548,611 \$	442,149 \$	990,760	\$ 281,386 \$	79,233 \$	1,351,379

SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2016

	Program Se	ervices	Total			
	Public	Special	Program	General and		2016
	Information	Projects	Services	Administrative	Fundraising	Total
Accounting and legal\$	- \$	- \$	- \$	58,348	- \$	58,348
Advertising and marketing	4,299	-	4,299	-	-	4,299
Bank charges	-	-	-	11,611	-	11,611
Board meetings	-	-	-	4,288	-	4,288
Calendars	-	35,449	35,449	-	-	35,449
Conferences	-	249,208	249,208	-	1,742	250,950
Consultants	-	-	-	758	-	758
Depreciation and amortization	7,372	7,371	14,743	8,600	7,372	30,715
Direct mail	92,495	-	92,495	-	30,832	123,327
Equipment	-	-	-	6,583	-	6,583
Fees	-	-	-	4,517	-	4,517
Films, books and literature	384	-	384	-	-	384
Honorariums	-	8,950	8,950	-	-	8,950
House file mailings	40,561	-	40,561	-	-	40,561
In-kind	-	2,795	2,795	-	-	2,795
Insurance	-	-	-	15,291	-	15,291
Interest expense	-	-	-	10,285	-	10,285
Legacy Package	-	-	-	-	6,942	6,942
Meals and entertainment	-	7,892	7,892	761	-	8,653
Newsletters	17,933	-	17,933	-	-	17,933
Payroll	307,070	201,442	508,512	109,870	41,732	660,114
Payroll taxes	20,306	13,321	33,627	7,266	2,760	43,653
Personal property tax	-	-	-	1,817	-	1,817
Photography	3,374	-	3,374	-	-	3,374
Postage, shipping and delivery	6,713	-	6,713	-	-	6,713
Printing	-	-	-	7,088	-	7,088
Public relations	1,381	-	1,381	-	-	1,381
Real estate tax	-	-	-	11,679	-	11,679
Rent and occupancy	364	-	364	24,888	-	25,252
Software	385	-	385	120	-	505
Supplies and miscellaneous	-	-	-	8,080	-	8,080
Technology	-	-	-	6,674	-	6,674
Telecommunications	3,584	-	3,584	-	-	3,584
Travel	20,969	3,052	24,021			24,021
\$	527,190 \$	529,480 \$	1,056,670	298,525	91,380 \$	1,446,575