



INDEPENDENT AUDITORS' REPORT AND FINANCIAL STATEMENTS
DECEMBER 31, 2016 AND 2015

BURDETTE SMITH & BISH LLC CPAS AND MANAGEMENT CONSULTANTS 4035 RIDGE TOP ROAD SUITE 550 FAIRFAX, VA 22030

INDEPENDENT AUDITORS' REPORT AND FINANCIAL STATEMENTS

DECEMBER 31, 2016 AND 2015

CONTENTS

	<u>Page</u>
INDEPENDENT AUDITORS' REPORT	1 - 2
BASIC FINANCIAL STATEMENTS	
Statements of Financial Position December 31, 2016 and 2015	3
Statements of Activities For the Years Ended December 31, 2016 and 2015	4 - 5
Statements of Cash Flows For the Years Ended December 31, 2016 and 2015	6
Notes to Financial Statements	7 - 16
SUPPLEMENTARY SCHEDULES	
Schedule of Functional Expenses For the Years Ended December 31, 2016 and 2015	17 - 18



INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Clare Boothe Luce Policy Institute Herndon, VA

We have audited the accompanying financial statements of Clare Boothe Luce Policy Institute, a nonprofit organization, which comprise the statements of financial position as of December 31, 2016 and 2015, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Clare Boothe Luce Policy Institute as of December 31, 2016 and 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

To the Board of Directors of Clare Boothe Luce Policy Institute Page 2

Other Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses on page 19 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Burdette Smith & Bish, LLC

Fairfax, Virginia May 10, 2017

STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2016 AND 2015

ASSETS		<u>2016</u>		<u>2015</u>
CURRENT ASSETS	•			
Cash and cash equivalents	\$	263,801	\$	234,185
Investments		302,350	Ψ	384,620
Contributions receivable, net		410,053		199,118
Total Current Assets		976,204	· -	817,923
PROPERTY AND EQUIPMENT, AT COST		1,007,734		982,483
Less: accumulated depreciation and amortization		(474,845)	_	(457,357)
		532,889	_	525,126
OTHER ASSETS				
Contributions receivable, net		725,404		828,313
Other assets		3,594		3,412
Beneficial interest in trusts		123,762		157,017
Investments held for long term purpose	•	524,740	_	300,000
		1,377,500		1,288,742
	\$	2,886,593	\$	2,631,791
CURRENT LIABILITIES Accounts payable and accrued expenses Current portion of note payable	-	15,307 16,255	\$	34,405 14,666
Current portion of gift annuities payable		2,401		5,419
Current portion of capital lease payable		1,792		
Total Current Liabilities		35,755	-	54,490
LONG-TERM LIABILITIES				
Note payable (net of current portion)		83,875		100,757
Gift annuities payable (net of current portion)		16,561		31,911
Capital lease payable (net of current portion)		7,914		
		108,350	-	132,668
COMMITMENTS				
NET ASSETS				
Unrestricted		688,490		719,166
Temporarily restricted		684,494		363,054
Permanently restricted		1,369,504	_	1,362,413
		2,742,488	_	2,444,633
	\$	2,886,593	\$	2,631,791

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2016

	Unrestricted	Temporarily Restricted	Permanently <u>Restricted</u>		<u>Total</u>
SUPPORT AND REVENUE					
Contributions\$	835,709	\$ 457,723	\$ 7,091	\$	1,300,523
Grants	72,000	-	-		72,000
Contributed investments	94,751	100,366	-		195,117
Honorarium contributions	3,200	-	-		3,200
Investment income	56,213	39,020	-		95,233
In-kind contributions	2,795				2,795
Other income	496	-	-	_	496
	1,065,164	597,109	7,091		1,669,364
Net assets released from restrictions	334,272	(334,272)	-	_	-
	1,399,436	262,837	7,091	_	1,669,364
EXPENSES					
Program services					
Public information	527,190	-	-		527,190
Special projects	529,480	-	-	_	529,480
Total Program Services	1,056,671	-	-		1,056,671
General and administrative	298,525	-	-		298,525
Fundraising	91,380	-	-	_	91,380
	1,446,575	-	-	_	1,446,575
CHANGES IN NET ASSETS					
FROM OPERATIONS	(47,139)	262,837	7,091		222,789
CHANGE IN VALUE OF TRUSTS	-	58,603	-		58,603
CHANGE IN VALUE OF ANNUITIES	16,463	-	-	_	16,463
	16,463	58,603	-	_	75,066
TOTAL INCREASE (DECREASE)					
IN NET ASSETS	(30,676)	321,440	7,091		297,855
NET ASSETS, BEGINNING OF YEAR	719,166	363,054	1,362,413		2,444,633
THE AGGETO, BEGINNING OF TEAN	713,100	300,034	1,002,710		2,777,000
NET ASSETS, END OF YEAR\$	688,490	\$ 684,494	\$ 1,369,504	\$	2,742,488

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2015

	<u>Unrestricted</u>	Temporarily <u>Restricted</u>	Permanently <u>Restricted</u>		<u>Total</u>
SUPPORT AND REVENUE					
Contributions\$	817,839	195,674	\$ 68,183	\$	1,081,696
Grants	58,000	-	-		58,000
Contributed investments	7,130	-	-		7,130
Honorarium contributions	7,450	-	-		7,450
Investment income	(28,024)	10,696	-		(17,328)
Other income	267,637			_	267,637
	1,130,032	206,370	68,183		1,404,585
Net assets released from restrictions	110,591	(110,591)	-		-
	1,240,623	95,779	68,183	_	1,404,585
EXPENSES				_	
Program services					
Public information	550,478	-	-		550,478
Special projects	446,588	-	-		446,588
Total program services	997,066	-	-	_	997,066
General and administrative	231,900	_	-		231,900
Fundraising	66,116	_	_		66,116
g	1,295,082			-	1,295,082
CHANGES IN NET ASSETS	.,	·		-	.,
FROM OPERATIONS	(54,459)	95,779	68,183		109,503
THOM OF ENVIRONG	(04,400)		- 00,100	-	100,000
Change in value of trusts	-	(8,439)	-		(8,439)
Change in value of annuities	(1,467)	-	-		(1,467)
-	(1,467)	(8,439)	-	_	(9,906)
	<u>-</u>			_	<u> </u>
TOTAL INCREASE (DECREASE)					
IN NET ASSETS	(55,926)	87,340	68,183		99,597
	, , ,	ŕ	•		•
NET ASSETS, BEGINNING OF YEAR	775,092	275,714	1,294,230		2,345,036
·	•	•			•
NET ASSETS, END OF YEAR\$	719,166	363,054	\$ 1,362,413	\$	2,444,633

STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015

CASH FLOWS FROM OPERATING ACTIVITIES		<u>2016</u>	<u>2015</u>
Increase (decrease) in net assets	\$	297,855 \$	99,597
Adjustments to reconcile net assets to net cash			
provided by (used in) operating activities:			
Donated stocks		(195,117)	(7,130)
Depreciation and amortization		30,715	28,566
Change in present value discount on contributions receivable		(7,091)	(58,183)
Change in value of annuities		692	1,467
Change in beneficial interest in trusts		33,255	14,664
(Gain) loss on dispositions		(500)	160
Unrealized (gain) loss on investments		(75,478)	40,578
(Increase) decrease in:			
Contributions receivable		(100,935)	46,399
Other assets		(182)	9,517
Increase (decrease) in:			
Accounts payable and accrued expenses		(19,098)	(219,892)
	•	(138,622)	(143,854)
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES		(35,884)	(44,257)
CASH FLOWS FROM INVESTING ACTIVITIES			
Cash used to purchase property and equipment		(38,478)	(17,021)
Cash proceeds from sale of property and equipment		500	(,=.,
Cash used to purchase investments		(43,169)	(104,787)
Cash proceeds from sale of investments		171,294	67,014
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	-	90,147	(54,794)
·	•		(01,101)
CASH FLOWS FROM FINANCING ACTIVITIES		(4 E 002)	(44.076)
Payments on notes payable		(15,293)	(14,376)
Proceeds from lease obligations		10,407	-
Payments on lease obligations		(701) 1,355	- 2 566
Proceeds from gift annuities received		•	2,566
Payments on gift annuities		(20,415)	(8,330)
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	-	(24,647)	(20,140)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		29,616	(119,191)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR		234,185	353,376
CASH AND CASH EQUIVALENTS, END OF YEAR	\$	<u>263,801</u> \$	234,185
SUPPLEMENTAL CASH FLOW INFORMATION			
Cash paid for interest	\$	9,858 \$	7,758
	٠.	Ψ	.,
SUPPLEMENTAL NON-CASH ACTIVITIES			
Donated stocks	\$	195,117 \$	7,130

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 1 – Organization and Summary of Significant Accounting Policies

Clare Boothe Luce Policy Institute (the "Institute") is a not-for-profit organization established in May 1993. The institute prepares and promotes conservative women leaders. The Institute is located in Herndon, Virginia.

The Institute's two main programs are public information and special projects. The public information program focuses on the Institute's media and communication activities such as the Institute's web site, radio and TV appearances, policy papers, articles, publication of *Great American Conservative Women Calendar*, media directories, periodicals and mailings. The special projects program focuses on outreach and research activities including the college campus speaker program, seminars, conferences, mentoring lunches, Conservative Women's Network lunches and the Institute's internship program.

Basis of Accounting

The accompanying financial statements are presented in accordance with the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America applicable to not-for-profit organizations.

Financial Statement Presentation

To ensure the observance of limitations and restrictions placed on the use of resources available to the Institute, resources for various purposes are classified for accounting purposes into classes established according to their nature and purpose as follows:

<u>Unrestricted net assets</u> - consist of net assets that are not subject to donor-imposed stipulations.

<u>Temporarily restricted net assets</u> - consist of net assets subject to donor-imposed stipulations that will be met either by actions of the Institute and/or the passage of time. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and are reported in the Statement of Activities as net assets released from restrictions.

<u>Permanently restricted net assets</u> - consist of net assets subject to donor-imposed stipulations that they be maintained permanently by the Institute. The Institute may use all or part of the income earned on these assets for general or specific purposes.

Cash Equivalents

For purposes of the statement of cash flows, the Institute considers all highly liquid debt instruments purchased with an original maturity of ninety days or less to be cash equivalents. The Institute maintains cash balances which may exceed federally insured limits. Management does not believe that this results in any significant credit risk.

Investments

Investments consist of equity securities, mutual funds and money market funds. The investments are stated at fair value as determined by quoted market prices on the last business day of the year. Interest, dividends and realized gains or losses are recorded when earned or sustained. Fluctuations in the market value of the portfolio are recorded as unrealized gains or losses in the accompanying statements of activities.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 1 - Summary of Significant Accounting Policies, Continued

Fair Value of Financial Instruments

The Institute values investments and beneficial interests in trusts at fair value in accordance with a three-tiered fair value hierarchy, which prioritizes the inputs used in measuring fair value as follows:

- Level 1: Observable inputs such as quoted prices in active markets for identical assets or liabilities;
- Level 2: Inputs, other than the quoted prices in active markets, that are observable either directly or indirectly;
- Level 3: Unobservable inputs in which there is little or no market data and which require the reporting entity to develop its own assumptions.

A financial instrument's level within the fair value hierarchy is based on the lowest of any input that is significant to the fair value measurement. There have been no changes to the fair market methodologies used at December 31, 2016 and 2015. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The carrying amounts for cash and cash equivalents, accounts payable, accrued liabilities and current maturities of long-term borrowing approximate fair market value because of the short maturity of these instruments. The carrying amount of long-term debt approximates fair market value because the interest rate on the instrument is consistent with rates offered for debt with similar terms and maturities.

Contributions Receivable

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Receivables expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discount rate is computed using a risk-free rate as of the date of the pledge plus an added rate of risk adjustment of 0.5%. The discount rates used as of December 31, 2016 and 2015 range from 1.0% to 1.2%. Amortization of the discount is included in contribution revenue.

All accounts or portions thereof that are deemed to be uncollectible or require excessive collection cost are written off to the allowance for doubtful accounts. However, no allowance for doubtful accounts has been recorded as management believes all promises are fully collectible as of December 31, 2016 and 2015.

Property and Equipment

Property and equipment (including major renewals, replacements and betterments), with a cost of \$500 or more, are capitalized and stated at cost. Expenditures for ordinary maintenance and repair items are charged to operations as incurred. Upon the sale or other disposition of property, the cost and related accumulated depreciation are eliminated from the accounts and any resulting gain or loss is reflected in the changes in net assets. Depreciation is provided for principally under the straight-line method. Asset useful lives are from three to forty years. Leasehold improvements are amortized under the straight-line method over the lease term.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 1 - Summary of Significant Accounting Policies, Continued

Beneficial Interest in Trusts

<u>Remainder trust</u> - The Institute is named as the beneficiary in a remainder trust held by a third party. The trust, which is invested in cash equivalents and mutual funds, is measured at the present value of the future distributions expected to be received over the term of the agreement using a payout rate of 5% and IRS actuarial tables.

<u>Term Trust</u> – The Institute is named as the beneficiary in a term trust held by a third party. Funds from the term trust expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on the trust are computed using a risk free interest rate of 1.49% plus an added rate of risk adjustment of 0.5%. Amortization of the discount is presented as change in value of the trusts on the accompanying statement of activities.

Gift Annuities

Gift annuities are contracts between the Institute and a donor in which the institute agrees to pay the donor (or other person named by the donor) a lifetime annuity in return for a gift of cash or marketable securities. The assets received by the Institute are recorded at fair market value at the date of the donation. A liability is recorded for the amount due to an income beneficiary of a gift annuity based on the present value of the estimated future payments to be distributed during the income beneficiary's expected life. The discount rates used range from 1% to 6% depending on the applicable discount rate at the time of the gift. Each year, the liability is re-measured and changes in the liability due to factors other than cash payments, such as changing life expectancies, are recorded as an increase or decrease to revenue and support.

Income Recognition

Contributions and grants received and unconditional promises to give are measured at their fair values and are reported as an increase in net assets. The Institute reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets, or if they are designated as support for future periods. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restriction.

Contributions of marketable securities are recorded at the fair market value at the date of donation.

The Institute recognizes income from list rental as income when the list is delivered.

Advertising Costs

Advertising costs are expensed as incurred. Total advertising costs were \$4,299 and \$6,013 for the years ended December 31, 2016 and 2015, respectively.

Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the accompanying supplemental schedule of functional expenses. Accordingly, certain costs have been allocated among the program, general and administrative and fundraising activities benefitted based on level of effort.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 1 - Summary of Significant Accounting Policies, Continued

Tax Exempt Status

The Institute has been granted exemption from income taxes under Section 501(c)(3) of the Internal Revenue Code, as amended and classified as other than a private foundation. However, income from certain activities not directly related to the Program's tax-exempt purpose may be subject to taxation as unrelated business income.

Management has evaluated the Institute's tax positions and concluded that the Institute had taken no uncertain tax positions that require adjustment to the financial statements. With few exceptions, the Institute is no longer subject to income tax examinations by the U.S. federal, state, or local tax authorities for years prior to 2013.

Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that effect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates. Significant estimates in the financial statements include the collectability of promises to give, the discount rates used to record net present value adjustment on long-term promises to give and the estimated useful lives of property and equipment.

Subsequent Events

In preparing the accompanying financial statements, management has evaluated events and transactions for potential recognition or disclosure through April 2, 2017, the date the financial statements were available for issuance.

NOTE 2 - Investments

Investments are stated at fair value using level 1 valuation methodology and consist of the following at December 31:

	<u>2016</u>		<u>2015</u>
Index mutual funds	\$ 381,338	\$	310,194
Equity securities	237,230		186,179
Fixed income mutual funds	172,255		109,688
Large cap equity mutual funds	24,438		58,981
International equity mutual funds	5,923		14,885
Money market funds	 5,906	_	4,693
	\$ 827,090	\$	684,620
Current portion	\$ 302,350	\$	384,620
Long-term portion	 524,740	_	300,000
	\$ 827,090	\$	684,620

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 2 - Investments, Continued

Investment income is comprised of the following at December 31:

	<u>2016</u>		<u>2015</u>
Interest and dividends	\$ 23,714	\$	23,250
Realized and unrealized gains (losses)	 71,519	_	(40,578)
\$	\$ 95,233	\$	(17,328)

NOTE 3 – Contributions Receivable

Receivables consist of the following at December 31:

	<u>2016</u>		<u>2015</u>
Due in one year or less\$	410,053	\$	199,118
Due in two to five years	200,000		310,000
Due in more than five years	857,500	_	857,500
	1,467,553	_	1,366,618
Less: allowance for doubtful collections	-		-
Less: discount to net present value	(332,096)	_	(339,187)
\$ _	1,135,457	\$	1,027,431
Current portion\$	410,053	\$	199,118
Long-term portion	725,404	_	828,313
\$ _	1,135,457	\$_	1,027,431

The discount on contribution receivables was calculated using discount rates of 1.2% and 1.2% for the years ended December 31, 2016 and 2015, respectively. There was no bad debt expense recognized on contributions receivable for the years ended December 31, 2016 and 2015.

Three receivables totaled 85% of total receivables at December 31, 2016. Three receivables totaled 98% of total receivables at December 31, 2015.

NOTE 4 - Beneficial Interest in Trusts

Beneficial interests in trusts are stated at fair value using level 2 valuation methodology and consist of the following at December 31:

	<u> 2016</u>	<u>2015</u>
Remainder trust	\$ 123,762	\$ 121,453
Term trust	-	35,564
	\$ 123,762	\$ 157,017

Beneficial interest in trusts, which is invested in money market and mutual funds, is measured at the present value using the risk adjusted discount rate of the future distributions expected to be received over the term of the agreements.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 5 – Property and Equipment

Property and equipment, at cost, and the related accumulated depreciation and amortization as of December 31 are summarized as follows:

	<u>2016</u>		<u>2015</u>
Land\$	87,085	\$	87,085
Building and improvements	726,883		726,883
Equipment	47,645		51,003
Furniture and fixtures	114,541		114,541
Software	31,580		2,971
	1,007,734	_	982,483
Less: accumulated depreciation and amortization	(474,845)		(457,357)
\$]	532,889	\$	525,126

Depreciation and amortization expense totaled \$30,715 and \$28,566 for the years ended December 31, 2016 and 2015, respectively.

NOTE 6 - Note Payable

The Institute has a note payable in the original amount of \$214,304, which is payable in monthly installments of principal and interest of \$1,849 for 180 months at an interest rate of 6.25%. The note, which matures on March 6, 2023, is secured by the Institute's property.

The outstanding note payable is as follows at December 31:

Thereafter

Al A	<u>2016</u>	Φ.	<u>2015</u>
Note payable\$	100,130	- ^{\$}	115,423
Current maturities\$	16,255	\$	14,666
Long-term maturities	•		100,757
\$ ⁻	100,130	\$	115,423
=		-	
Long-term debt maturities for years ending December	31 are as fol	lows	:
Long-term debt maturities for years ending December 2018\$	31 are as fol 17,300	lows	:
		lows	:
2018\$	17,300	lows:	:
2018\$ 2019	17,300 18,413	lows	:

Interest expense for the years ended December 31, 2016 and 2015 totaled \$9,858 and \$7,758, respectively.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 7 - Capital Leases

The Institute has a capital lease agreement for a telephone system totaling \$10,406 which expires in 2021.

The net cost of the equipment recorded in the financial statements as of December 31, 2016 and 2015 is as follows:

	<u> 2016</u>	<u>2015</u>
Cost of Equipment	\$ 10,906	\$ -
Less: Accumulated depreciation	 (1,091)	-
	\$ 9,815	\$ -

The present value of future minimum lease payments at December 31, 2016 is as follows:

2017\$	2,591
Amount representing interest	(799)
Current portion\$	1,792

2018\$	2,591
2019	2,591
2020	2,591
2021	1,511
Amount representing interest	(1,370)
Long-term portion\$	7,914

NOTE 8 – Temporarily Restricted Net Assets

All unconditional promises to give are recorded as temporarily restricted net assets and income at the time the promise is communicated. The promises are considered temporarily restricted because the donor is restricting the time period in which the assets may be used by not transferring them immediately. Funds received that have a donor restriction on the use are also recorded as temporarily restricted net assets. When a restriction expires, that is, when a stipulated time restriction or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 8 - Temporarily Restricted Net Assets, continued

Temporarily restricted net assets are restricted for the following purpose at December 31:

	<u>2016</u>	<u>2015</u>
Conferences\$	-	\$ 2,348
Dorothy Scott lecture	8,000	-
Dr. Keith C. Wold lecture	-	9,200
Field named lecture series	6,193	414
Honorariums	-	800
Internships	5,797	11,761
Luncheons	-	2,817
New office suite	425,366	-
Technology	5,324	19,579
Time restricted	233,814	 316,135
\$	684,494	\$ 363,054

Temporarily restricted net assets released from restriction are as follows for the years ended December 31:

	<u>2016</u>		<u>2015</u>
Conferences\$	65,623	\$	26,506
Dr. Keith C. Wold lecture	9,200		9,800
Field named lecture series	11,562		-
Honorariums	800		-
Internships	27,642		15,151
Luncheons	2,817		-
Technology	30,308		20,981
Time restricted	186,320	_	38,153
\$ <u> </u>	334,272	\$ _	110,591

NOTE 9 – Endowment Funds

The Institute's endowment consists of three donor-restricted funds. One is to provide funding for an annual internship. The second is to provide funding for general operations. The third is to provide funding for the Institute's lecture series. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The internship endowment has been fully funded. The general endowment was created with a pledge in 2012 that will be paid over several years starting in 2013. The lecture series endowment will be paid over several years starting on the first anniversary of the donor's death. Investment income will be allocated to the funds based on amounts actually received and invested.

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 9 - Endowment Funds, continued

Interpretation of Relevant Law

Management of the Institute has interpreted the Virginia Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Institute classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Institute considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund
- 2. The purposes of the Institute and the donor-restricted endowment fund
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and the appreciation of investments
- 6. Other resources of the Institute
- 7. The investment policies of the Institute

Changes in endowment net assets for the year ended December 31, 2016:

Endowment net assets, beginning of year\$ Net gain (realized and unrealized)	Temporarily Restricted - 21,679	\$ Permanently Restricted 1,362,413	\$ <u>Total</u> 1,362,413 21,679
Contributions Appropriation of endowment assets for expenditure	(21,679)	7,091	 - (14,588)
Endowment net assets, end of year\$		\$ 1,369,504	\$ 1,369,504

Changes in endowment net assets for the year ended December 31, 2015:

	Temporarily Restricted	Permanently Restricted		Total
Endowment net assets, beginning of year\$	- 8	1,294,230	\$	1,294,230
Net gain (realized and unrealized)	10,281			10,281
Contributions		10,000		10,000
Appropriation of endowment				
assets for expenditure	(10,281)	58,183	_	47,902
Endowment net assets, end of year \$		1,362,413	\$	1,362,413

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

NOTE 9 - Endowment Funds, continued

Permanently restricted net assets consisting of the portion of perpetual endowment funds that is required to be retained permanently either by explicit donor stipulation or by UPMIFA totaled \$1,369,504 and \$1,362,413 at December 31, 2016 and 2015, respectively.

Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level that the donor or UPMIFA required the Institute to retain as a fund of perpetual duration. There were no such deficiencies as of December 31, 2016 and 2015.

Return Objectives and Risk Parameters

The Institute has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to preserve the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold for a donor-specified period. Under this policy, as approved by management, the endowment assets are invested in a manner that is intended to protect the principal investment while at the same time attaining a competitive rate of return. The Institute expects its endowment funds, over time, to provide an average rate of return of approximately 5% annually. Actual returns in any given year may vary from this amount.

Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Institute relies on a return strategy in which investment returns are achieved through current yield (interest and dividends).

Spending Policy and How the Investment Objectives Relate to Spending Policy

The Institute has a policy of appropriating for distribution each year, the income earned on the endowment funds. In establishing this policy, the Institute considered the long-term expected return on its endowment. Accordingly, over the long term, the Institute expects the current spending policy to remain consistent. This is consistent with the Institute's objective to preserve the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

NOTE 10 – Pension Plan

The Institute offers a tax-sheltered Section 403(b) annuity plan to its employees, allowing them to defer a portion of their compensation on a pre-tax basis. All employees are eligible for participation. No contributions are made by the Institute to the plan.

NOTE 11 – Subsequent Events

On January 11, 2017, the Institute entered into an agreement to purchase the adjoining office suite for \$350,000. Closing is expected to take place on or before May 31, 2017. A total of \$425,366 has been received for the purchase and future improvements. This amount is included in the schedule of temporarily restricted net assets in Note 7.

The Institute was notified February 2017 that it has been named as a beneficiary in the Estate of Lawrence L. Digman. The value of the bequest is not currently available.

SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2016

	Program Services		Total				
-	Public	Special	Program	General and		2016	2015
	Information	Projects	Services	Administrative	Fundraising	Total	Total
Accounting and legal\$	- \$	- \$	- 9	58,348 \$	- \$	58,348 \$	39,230
Advertising and marketing	4,299	<u>-</u>	4,299	- · ·	<u>-</u>	4,299	6,013
Bank charges	· <u>-</u>	-	· -	11,611	-	11,611	4,642
Board meetings	-	-	-	4,288	-	4,288	5,626
Calendars	-	35,449	35,449	-	-	35,449	50,589
Conferences	-	249,208	249,208	-	1,742	250,950	143,667
Consultants	-	-	-	758	-	758	892
Depreciation and amortization	7,372	7,371	14,743	8,600	7,372	30,715	28,566
Direct mail	92,495	-	92,495	-	30,832	123,327	123,353
Equipment		-	-	6,583	-	6,583	5,960
Fees	-	-	-	4,517	-	4,517	5,024
Films, books and literature	384	-	384	-	-	384	2,751
Honorariums		8,950	8,950	-	-	8,950	11,661
House file mailings	40,561	-	40,561	-		40,561	26,260
In-kind	-	2,795	2,795	-	-	2,795	-
Insurance	-	-	-	15,291	-	15,291	14,998
Interest expense	-	-	-	10,285	-	10,285	7,758
Internships	-	7,892	7,892	-	-	7,892	4,259
Legacy package	-	-	-	-	6,942	6,942	-
Meals and entertainment	-	-	-	761	-	761	1,515
Newsletters	17,933	-	17,933	-	-	17,933	5,083
Payroll	307,070	201,442	508,512	109,870	41,732	660,114	612,032
Payroll taxes	20,306	13,321	33,627	7,266	2,760	43,653	40,613
Personal property tax	-	-	-	1,817	-	1,817	1,875
Photography	3,374	-	3,374	-	-	3,374	4,791
Postage, shipping and delivery	6,713	-	6,713	-		6,713	23,159
Printing	-	-	-	7,088	-	7,088	3,711
Public relations	1,381		1,381	-	-	1,381	4,514
Real estate tax	-	-	-	11,679	-	11,679	11,358
Rent and occupancy	364		364	24,888	-	25,252	24,987
Software	385	-	385	120	-	505	6,978
Supplies and miscellaneous		-	-	8,080		8,080	10,334
Survey and research	-	-	-	-	-	-	1,991
Technology	-	-	-	6,674	-	6,674	29,541
Telecommunications	3,584	-	3,584	-	-	3,584	3,533
Travel	20,969	3,052	24,021		<u>-</u>	24,021	27,818
\$ <u></u>	527,190 \$	529,480 \$	1,056,670	\$ 298,525 \$	91,380 \$	1,446,575 \$	1,295,082

SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2015

	Program Se	ervices	Total			
	Public Special		Program	General and		2015
	Information	Projects	Services	Administrative	Fundraising	Total
Accounting and legal\$	- \$	- \$	- \$	39,230 \$	- \$	39,230
Advertising and marketing	5,690	323	6,013	-	-	6,013
Bank charges	-	-	-	4,642	-	4,642
Board meetings	-	-	-	5,626	-	5,626
Calendars	-	50,589	50,589	-	-	50,589
Conferences	-	143,667	143,667	-	-	143,667
Consultants	-	-	-	892	-	892
Depreciation and amortization	6,856	6,856	13,712	7,998	6,856	28,566
Direct mail	123,353	-	123,353	-	-	123,353
Equipment	2,182	-	2,182	3,778	-	5,960
Fees	-	-	-	5,024	-	5,024
Films, books and literature	2,751	-	2,751	-	-	2,751
Honorariums	500	11,161	11,661	-	-	11,661
House file mailings	19,695	-	19,695	-	6,565	26,260
Insurance	-	-	-	14,998	-	14,998
Interest expense	-	-	-	7,758	-	7,758
Internships	-	4,259	4,259	-	-	4,259
Meals and entertainment	676	635	1,311	204	-	1,515
Newsletters	5,083	-	5,083	-	-	5,083
Payroll	293,396	205,688	499,084	75,494	37,454	612,032
Payroll taxes	18,645	14,371	33,016	5,112	2,485	40,613
Personal property tax	321	-	321	1,554	-	1,875
Photography	4,791	-	4,791	-	-	4,791
Postage, shipping and delivery	13,664	800	14,464	3,619	5,076	23,159
Printing	201	155	356	3,355	-	3,711
Public relations	4,391	8	4,399	115	-	4,514
Real estate tax	-	-	-	11,358	-	11,358
Rent and occupancy	1,109	2,088	3,197	21,790	-	24,987
Software	-	-	-	45	6,933	6,978
Supplies and miscellaneous	362	300	662	9,553	119	10,334
Survey and research	1,932	-	1,932	59	-	1,991
Technology	21,224	-	21,224	8,317	-	29,541
Telecommunications	3,439	-	3,439	-	94	3,533
Travel	20,217	5,688	25,905	1,379	534	27,818
\$ <u></u>	550,478 \$	446,588 \$	997,066		66,116 \$	1,295,082