Dear Friends,

Clare Boothe Luce’s biography tells the story of a woman who packed many outstanding accomplishments into one life—and left an enduring legacy of hard work and free-thinking conservative leadership that is still studied, cherished and celebrated today.

Each year, the Clare Boothe Luce Policy Institute takes great pride in publishing our calendar. It helps us reach thousands of America’s women—especially young women—with the message that by following Clare Boothe Luce’s example and championing conservative values, we can greatly enrich our communities and our nation.

Clare Boothe Luce never had the opportunity to know any of the extraordinary women we have featured in the pages of this year’s calendar. However, she surely would have cheered their courage and applauded their dedication to reshaping America’s policies, exposing the disastrous agenda of the Left, and leading the fight to promote and preserve our liberties.

The Clare Boothe Luce Policy Institute continues to build new legions of conservative women who are a powerful force in our nation. Thank you for being a part of our mission!

Sincerely,

Michelle Easton
President

In the final analysis there is no other solution to man’s progress but the day’s honest work, the day’s honest decision, the day’s generous influences, and the day’s good deed.

-Clare Boothe Luce
Inspiring a Nation

More American women than ever before are embracing conservative thinking and working to advance a conservative agenda. These women need to be strengthened and inspired so that we can increase our ranks and become more influential in shaping public opinion.

We urge you to use this calendar daily to remind you of the beauty and greatness of America. And we hope the successful and influential women featured on its pages can galvanize you to take on a more active leadership role in advancing our conservative beliefs. All of the quotes used throughout the calendar are from Clare Boothe Luce, highlighting her extraordinary sense of humor, insight, and wisdom.

Students: To host a lecture with a Luce campus speaker, please call 888-891-4288 or visit our website at cblpi.org.

Clare Boothe Luce
1903 - 1987

1933:
Served as editor of Vanity Fair

1936:
Wrote the hit play The Women

1940:
Authored Europe in the Spring, a best-selling non-fiction book about pre-WWII Europe

1943-1947:
Served in U.S. House of Representatives

1953-1956:
Served as U.S. Ambassador to Italy, the first woman to serve in a major Ambassadorial post

1970-1983:
Served Presidents Nixon and Ford, and served President Reagan as a member of the President’s Foreign Intelligence Advisory Board

1980:
Traveled extensively, with her granddaughter Clare Luce, sharing her insights with thousands

1983:
Awarded the Presidential Medal of Freedom by President Ronald Reagan

College students from across the country with speaker Bay Buchanan at a Luce mentoring luncheon.
"I refuse the compliment that I think like a man. Thought has no sex, one either thinks or one does not."

- Clare Boothe Luce
Sarah Palin

Since vaulting onto the national stage as a Vice Presidential candidate in 2008, Sarah Palin has become a premier voice for conservative women in America. Previously, she served as the mayor of Wasilla, Alaska, before becoming Alaska’s Governor. She is fearless in standing up to liberals in the national media and continues to use her boldness and passion for conservative values to change the dynamics of American culture for the better. She is the recipient of the Clare Boothe Luce Policy Institute’s 2012 Woman of the Year Award and is a role model to countless young women leaders. She will celebrate her 25th wedding anniversary this year and is the mother of five children.
“Love is a verb.”
-Clare Boothe Luce
Marji Ross
As President of Regnery Publishing, Marji Ross has overseen the publication of more than 50 best-selling titles that have served to educate millions of Americans on conservative issues. Her core family values (Marji is married and the mother of three daughters), professional success, and dedication to spreading the conservative message makes her a perfect role model for young women who seek to follow a business path to showcase their conservative leadership skills. She is the 2005 recipient of the Clare Boothe Luce Policy Institute’s Woman of the Year Award, and is a member of the Luce Policy Institute’s Board of Directors.
“Courage is the ladder on which all other virtues mount.”

-Clare Boothe Luce
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**Kate Obenshain**

An articulate, fearless defender of conservative principles, Kate Obenshain is a frequent guest on Fox News, MSNBC, CNBC, ABC, and radio. She is the Vice President of Young America’s Foundation, served as a top policy advisor to Virginia Governor George Allen, and later as his Senate chief of staff, and was the chairman of the Virginia GOP from 2003-2006, leading the fight against tax increases and the expanding role of government. She says her most important role is that of mother to her four young children. She is the 2005 recipient of the Clare Boothe Luce Policy Institute’s Conservative Leadership Award and is a member of the Luce Policy Institute’s Board of Directors.
“There are no hopeless situations; there are only men who have grown hopeless about them.”

-Clare Boothe Luce
Clare Boothe Luce

Playwright-turned-U.S. Ambassador, Clare Boothe Luce (1903-1987) had the determination to make all of her life goals a reality. Her extraordinary quips and wit, list of accomplishments, and perseverance through obstacles are an inspiration to young women and why she is the namesake of the Clare Boothe Luce Policy Institute. In 1983, she received the Presidential Medal of Freedom, awarded by President Ronald Reagan. She was the editor of *Vanity Fair*, author of the play *The Women*, a U.S. Congresswoman from Connecticut, an Ambassador to Italy, and a WWII correspondent. She was also a wife, mother, and a woman of deep faith.
“A man has only one escape from his old self: to see a different self in the mirror of some woman’s eyes.”

-Clare Boothe Luce
Michele Bachmann

Michele Bachmann stands today as a powerful voice in shaping the policies that impact our families, communities, and nation. Her achievements include: serving in the Minnesota State Senate, working as a federal tax litigation attorney, owning a small health care practice with her husband, and running for U.S. President in 2011. She continues to be a leader in the U.S. Congress representing her state of Minnesota, and was awarded the Clare Boothe Luce Policy Institute’s Conservative Leadership Award in 2010. She is a loving wife, the mother of five, and has opened her home to twenty-three foster children.
“No good deed goes unpunished.”
- Clare Boothe Luce
S.E. Cupp

As a columnist for *New York Daily News*, S.E. Cupp provides her commentary on the top issues of the day to a wide audience. She is the author of *Losing our Religion: The Liberal Media’s Attack on Christianity* and co-author of *Why You’re Wrong about the Right*. Her works have also been published in *The Washington Post, The American Spectator, Human Events, Townhall.com, and FOXNews.com*. She was the 2011 recipient of the Clare Boothe Luce Policy Institute’s Conservative Leadership Award and is one of the most requested Luce campus speakers.
“The ultimate economic and spiritual unit of any civilization is still the family.”

-Clare Boothe Luce
**Michelle Malkin**

Michelle Malkin is a *New York Times* best-selling author of titles including *Culture of Corruption*, *Invasion*, *In Defense of Internment*, and *Unhinged*. She is a Fox News Channel contributor and is known for being a trailblazer in the blogosphere, where she runs one of the most popular conservative blogs in America, averaging six million page views per month. Her dedication to cultivating and nurturing the next generation of conservative leaders is apparent when she speaks at college campuses. Michelle is a mother of two and has been married for 20 years. She was the recipient of the Clare Boothe Luce Policy Institute’s 2004 Conservative Leadership & 2006 Woman of the Year Awards.
“Money can’t buy happiness, but it can make you awfully comfortable while you’re being miserable.”

-Clare Boothe Luce
Bay Buchanan

President Ronald Reagan thought so highly of Bay Buchanan’s leadership skills, he appointed her to serve as United States Treasurer at age 32. Since then, she has worked non-stop to shape the national debate on such critical issues as life, immigration, and preserving the American family. Through her role as a political analyst and host of numerous TV and radio programs, she showcases her steadfast commitment to core conservative values. Her latest book is called, *Bay and Her Boys: Unexpected Lessons I Learned as a (Single) Mom.* A popular campus speaker, Bay was the recipient of the Clare Boothe Luce Policy Institute’s 2002 Conservative Leadership & 2007 Woman of the Year Awards.
“They say women talk too much. If you have worked in Congress you know that the filibuster was invented by men.”

-Clare Boothe Luce
KT McFarland

KT McFarland has held key national security posts in the Nixon, Ford, and Reagan Administrations, serving as a major policymaker on foreign policy and defense issues. In 2006, she ran for Hillary Clinton’s U.S. Senate seat. She is currently a national security analyst for Fox News. Her stand against severe cutbacks in our nation’s defense forces and her advocacy for a firm and decisive American foreign policy makes her a popular speaker on college campuses, where emerging leaders understand the critical need for a strong America, both today and in the future. KT and her husband Alan live in New York. They have five children.
“If I fail, no one will say, ‘She doesn’t have what it takes.’ They will say, ‘Women don’t have what it takes.’”

- Clare Boothe Luce
Star Parker

The founder and President of the Center for Urban Renewal and Education, Star Parker had seven years of first-hand experience in the grip of welfare dependency. She founded CURE in 1995 to bring new energy to policy discussions on how to transition America’s poor from government dependency. She is a sought after expert on Capitol Hill and for radio, television, and print interviews nationwide, regularly appearing as a commentator on CNN, CSPAN, and Fox News. The author of three books, Pimps, Whores, and Welfare Brats, White Ghetto, and Uncle Sam’s Plantation, she is a powerful campus speaker for the Clare Boothe Luce Policy Institute. In 2010, Star ran for the Republican Congressional seat in California’s 37th District.
“There is nothing harder than the softness of indifference.”

- Clare Boothe Luce
### Nonie Darwish

Few women leaders today have been as passionately outspoken in advocating for the rights of Middle Eastern women oppressed by Islamic extremism as Nonie Darwish. Nonie’s bold, courageous, and forthright view on critical topics, especially Muslim society, has made her a popular campus lecturer and guest on major media outlets. She has an international reputation as a proven woman leader who bravely stands up for her convictions. Because of this, she was given the Woman of Exceptional Courage Award by the Clare Boothe Luce Policy Institute in 2008. Nonie is the author of three books. Her latest is *The Devil We Don’t Know: The Dark Side of Revolutions in the Middle East*. She is also the mother of three children.

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**Clare Boothe Luce Policy Institute**

cblpi.org
“Politicians talk themselves red, white, and blue in the face.”

- Clare Boothe Luce
Kellyanne Conway

As a professional pollster and strategist, Kellyanne Conway has her finger on the pulse of American women. A lawyer and CEO of the polling company™, inc. | WomanTrend, she has spent 20 years directing hundreds of polls and focus groups for political clients, issue campaigns, and corporations. Through her op-eds and appearances on network radio and TV shows, Kellyanne reminds Americans that conservative values still hold prominence in our nation. Her on-target research and advice has helped to guide dozens of conservative activists—including many women—to victory. Kellyanne is married and the mother of four. She is the 2008 recipient of the Clare Boothe Luce Policy Institute’s Conservative Leadership Award and is a member of the Luce Policy Institute’s Board of Directors.
This 2013 calendar is a publication of the Clare Boothe Luce Policy Institute, a tax-exempt organization which is organized and operates in accordance with section 501(c)(3) of the Internal Revenue Code. The Institute does not support, endorse or oppose candidates for public office.

The Clare Boothe Luce Policy Institute's mission is to prepare and promote conservative women leaders.