

# the LUCE LADDER

"Courage is the ladder on which all the other virtues mount." —Clare Boothe Luce

Issue 1

2014

Blogger Crystal Wright speaks to Luce's monthly Conservative Women's Network luncheon

Page 3



A capacity crowd of young women turns out for Luce's intern training seminar

Page 4

S.E. Cupp speaks to students at American University

Page 5



Author Katie Pavlich is Luce's 2014 Woman of the Year

Page 7

## Save the Date!

The Institute's seventh annual Western Women's Summit will take place October 9-11 in Santa Barbara, California. To register, visit [www.regonline.com/2014wws](http://www.regonline.com/2014wws).

CLARE BOOTHE LUCE  
POLICY INSTITUTE



Students at Luce's National High School Mentoring Luncheon

## The Luce Policy Institute and You are Empowering Women to be Bold Conservative Leaders

*"This event helped inspire me to boldly express my morals, values, and beliefs."*

—Daniella, Liberty University, 2014 National College Mentoring Luncheon Attendee



Young women like these at Luce's recent events are learning how to become strong, smart leaders for conservative principles



## LETTER FROM THE PRESIDENT

Millions of young women are returning to their college campuses this fall, where they expect to receive a well-rounded education that will give them the tools they need to succeed in life.

Instead, at many taxpayer-funded universities across America, they will face extreme political correctness, in-your-face vulgarity, and radical professors who do everything in their power to lead young women into liberalism.

Many parents and grandparents are surprised to learn that this is a rampant problem on college campuses today. Young women are often intimidated and ridiculed into believing that conservative values are outdated and all enlightened women must be male-bashing feminists with loose moral standards. Every new school year, the Clare Boothe Luce Policy Institute hears from young women who are struggling against this liberal bias and need our help.

That's why I am so passionate about giving women the resources they need to feel confident and stand strong in their beliefs. Through our conferences, training seminars, mentoring luncheons, and internship program, we are truly making a difference in the lives of thousands of young women every year.

Thank you for standing beside us in this battle to defend our young women. We have accomplished so much with your support, and there is much more to do.

*Michelle Easton*

Michelle Easton

## “Thank You for Giving Me the Courage to Fight Liberal Bias”

Luce summer intern Rachel Tripp, a student at the University of Massachusetts, is a shining example of how young women are shaped and encouraged by the Institute's programs.



Rachel Tripp from the University of Massachusetts

Rachel discovered the Luce Policy Institute in high school when she attended one of our mentoring lunches. She says it was at that event she learned for the first time there are women like her who believe in limited government, economic freedom, and traditional values.

Rachel says on her campus the general consensus is that conservatives are ignorant, white, privileged, and small-minded individuals whose opinions should be written off.

She knew she could turn to the Luce Policy Institute for help in standing up for conservative principles on campus.

*“I can honestly say that my time spent as an intern this summer is one of the best things I have ever done...I am ready now to more effectively fight liberal bias on my campus and in my life.”*

## CLARE BOOTHE LUCE POLICY INSTITUTE

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The Clare Boothe Luce Policy Institute's mission is to prepare women for effective leadership and to promote leading conservative women. The Institute strives to advance America's women by promoting and preserving conservative principles.

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# Conservative Women's Network

The Conservative Women's Network (CWN) is a monthly luncheon co-hosted by the Luce Policy Institute and The Heritage Foundation. Held in Washington, DC, the luncheons provide attendees with the opportunity to learn about current issues from conservative leaders and connect with other women in the Washington area. For more information about CWN, visit [www.cblpi.org/events](http://www.cblpi.org/events) or contact Camille Hart at [chart@cblpi.org](mailto:chart@cblpi.org).

> **Senator Mike Lee** was our once-a-year gentleman speaker in December and gave a talk titled "From Boston to Philadelphia: America's Opportunity Crisis and the Conservative Reform Agenda."

> **Ann Marie Buerkle**, formerly a Congresswoman for New York and now a Commissioner at the U.S. Consumer Product Safety Commission, spoke in January about women embracing conservatism.

> **Ashley Crouch** and **Kara Eschbach** spoke about *Verily* magazine and how it offers women an alternative to the many raunchy and radical feminist women's magazines.

> **Lila Rose**, president of Live Action, spoke about the fight to defend life and protect the unborn.

> **Helle Dale** and **Diana Furchtgott-Roth** gave a timely talk on the crisis in Ukraine and America's policy on Russia.

> **Faith McDonnell** addressed CWN in May with a talk titled, "Women of Suffering, Women of Valor: The Faith and Courage of Women in the Real War on Women."

> **Adèle Keim** from The Becket Fund for Religious Liberty, **Congresswoman Cynthia Lummis (R-WY)**, and **Sarah Torre** from The Heritage Foundation spoke about religious freedom and the Hobby Lobby Supreme Court case in June.

> **Crystal Wright**, creator of the blog *ConservativeBlackChick.com*, gave a talk in July about conservative women in the media and blogosphere.

Senator Mike Lee was CWN's once-a-year gentleman speaker in December.



Luce intern Laurel Conrad from Cornell University (right) with January CWN speaker Ann Marie Buerkle, formerly a Congresswoman from New York.



Pro-life activist Lila Rose addressed the March CWN.



*Verily* magazine editors Kara Eschbach (left) and Ashley Crouch spoke in February.



Blogger Crystal Wright gave a talk in July about conservative women in the media and blogosphere.



A full room of young women attendees at the July CWN luncheon.

# Helping Young Conservative Women Succeed

*Luce gives women the tools and training they need for an internship that will jump-start their careers*



Luce Board Member and Regnery Publishing President Marji Ross



A seminar attendee participates in Q&A



Media training coach Beverly Hallberg

In June, the Institute hosted its popular annual seminar for women interns, called “From Campus to Capitol Hill: How to Excel at Your DC Internship.” The seminar consists of a full day of training sessions that teach key leadership and communication skills. This year the seminar featured an added session on strategies for effective public speaking, led by media training coach Beverly Hallberg. Beverly expertly led the women attendees through preparing a compelling speech, communicating a professional tone through proper wardrobe choices, and using body language and emotion to convey your message.

Other speakers covered topics like the “dos and don’ts” of appropriate workplace behavior and effective networking. Seminar speakers were Luce Board Member Marji Ross, 38th United States Treasurer Bay Buchanan, The Millennial Solution’s Gabrielle Jackson, and Legislative Assistant Caitlin Acala.

The room at the Capitol Hill Club was at full capacity with more than 70 attendees. For many of these young women, an internship marks their first time in a professional office setting where they will be called upon to participate in meetings, speak at events, and communicate effectively. The tools and tips received at the seminar help these young conservative leaders jump-start their careers.

*“This event has helped me think more about my future and believe the future I want is possible.” -Bethelyn, Furman University*

*“Great speakers with advice that I couldn’t get anywhere else.” -Kim, University of Florida*

*“Realizing that so many successful conservative women exist, I feel like I now have role models to follow through my conservative journey.” -Hannah, Carnegie Mellon University*



More than 70 young women filled the room for our unique intern training seminar for conservative women



Bay Buchanan, the 38th Treasurer of the United States



Star Parker at the University of Southern California



Bay Buchanan at Centre College in Kentucky



Katie Pavlich at the University of Illinois-Springfield



Amanda Collins at the University of Colorado Law

# Luce Speakers Combat Liberalism on Campus

Conservative students are finding their voice on liberal college campuses by bringing Luce’s top women speakers to their schools. On many campuses today, young people rarely hear the conservative perspective on issues—and certainly not from their left-wing professors or the radical feminist campus groups. Bringing a conservative speaker for a lecture remains one of the most effective ways to promote an ideological balance. The Institute connects students with popular women leaders like S.E. Cupp, Katie Pavlich, Bay Buchanan, and Star Parker, who discuss the top issues facing the nation. Through Luce’s Lecture Program, students not only reach their campus with much needed conservative ideas—they have the unique opportunity to work directly with top conservative leaders and gain the confidence needed to continue their activism.

If you know a young woman who might be interested in bringing a Luce speaker to campus, please contact the Institute’s Program Director Catherine Rodriguez at (888) 891-4288 or [crodriguez@cblpi.org](mailto:crodriguez@cblpi.org).



S.E. Cupp at American University



Bay Buchanan with students at Cornell University



S.E. Cupp speaking to a full room of students at Elon University



Attorney and Luce Board Member Frank Donatelli with several of Luce's summer interns



# Top Conservative Leaders Give Career Advice at a Luce Seminar on Capitol Hill

*"I learned how to empower myself and make smart career decisions." -Taylor, University of Mississippi*



Amanda Carpenter, speechwriter for Senator Ted Cruz, speaking at Luce's Conservative Leadership Seminar



CNN's *Crossfire* co-host S.E. Cupp

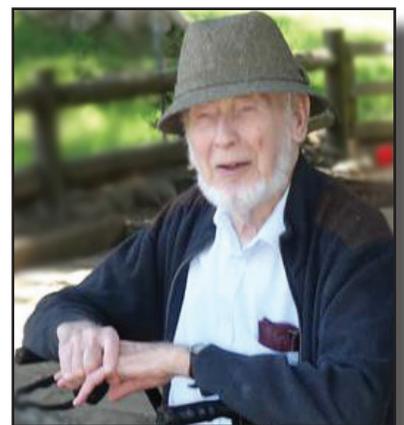
At Luce's summer Conservative Leadership Seminar on Capitol Hill, the speakers focused on a topic important to young people who are struggling in Obama's economy: advice for landing and succeeding at a job. The seminar featured Amanda Carpenter, a Senior Communications Advisor and speechwriter for Texas Senator Ted Cruz; S.E. Cupp, author and co-host of CNN's *Crossfire*; and Frank Donatelli, a prominent Washington attorney and Luce Board Member.

## Douglas Robinette Remembered

Douglas Robinette was known as "Jack" and he was truly a Jack-of-all-trades, according to his friends and family. He was an amateur mechanic, carpenter, electrician, gardener, mason, and lumberjack. He was also a student of history, lover of nature and a world traveler. Mr. Robinette, a World War II veteran, husband, and father of four children, believed in the greatness of this country and he made it a better place through his support of conservative organizations.

Douglas Robinette believed the mission of the Clare Boothe Luce Policy Institute was vital. His legacy gift is an investment in the young women that we will continue to mentor with conservative ideas. What a wonderful way to be remembered, as his generosity continues to impact so many young women every year.

The best way to ensure the gift of education on conservative values for future generations is through a planned, and lasting, gift. If you are interested in planning a future gift through bequest, annuity or other, please call the Luce Institute President Michelle Easton or Development Officer Mary Miller at 703-318-0730 or toll free at 888-891-4288.



Douglas Robinette—a veteran, husband, and father—leaves a lasting legacy through his gift to the Luce Policy Institute



Left: Katie Pavlich speaking to a crowd of young women after accepting the Clare Boothe Luce Policy Institute's 2014 Woman of the Year Award. Right: Katie autographing copies of her new book *Assault and Flattery: The Truth About the Left and Their War on Women*.

## 2014 Woman of the Year

*At 26, Katie Pavlich is a courageous defender of conservative values and not afraid to confront liberals and their flawed ideas. The Institute is proud to honor one of the Conservative Movement's brightest rising stars.*

This Institute's Woman of the Year Award honors one extraordinary woman each year who—like our organization's namesake, Clare Boothe Luce—shows courage, leadership, grace, and dedication to advancing conservative principles. This year, Luce President Michelle Easton presented the 2014 award to Katie Pavlich. Young women packed the room at the Capitol Hill Club to hear Katie's speech after accepting the award.

Katie is a bold and persistent fighter for conservative principles and at just 26, she is someone young women can look to as an example for courageously speaking out and working hard for what you believe in. She is a news editor for Townhall.com and a co-host of the new FOX News program *Outnumbered*. She makes frequent media appearances to give in-depth analysis of many key issues, including on CNN, MSNBC, CNBC, and FOX Business, in addition to many national and local radio shows.

This year Katie has been a regular at Luce Institute events. She spoke at the Institute's mentoring luncheon during CPAC and has given several campus lectures sponsored by Luce, including recent lectures at the University of Illinois-Springfield and the University of Maryland.

Her new book, *Assault and Flattery: The Truth About the Left and Their War on Women*, takes aim at liberals who make outrageous claims about a conservative "war on women." She stayed after her speech to autograph copies of the book and talk with attendees.

Popular culture and the mainstream media choose to ignore or marginalize the achievements of conservative women like Katie Pavlich, but at the Institute, we know they represent the millions of women across the country who believe in limited government, traditional values, and economic freedom.



Luce President Michelle Easton presents Katie Pavlich with the 2014 Woman of the Year Award

# Expanding the Luce Team

The Institute is happy to welcome two new staffers to the Luce team: Development Officer Mary Miller and Accounting Manager Diane Sinclair.

Prior to joining the Institute in April, Mary was involved in a variety of candidate and issue-based campaigns, including conservative non-profit development and grassroots outreach. Most recently she served in the development department at The Heritage Foundation.

Mary is grateful to have the opportunity to work with Luce donors who share her commitment to promoting conservative values and fostering women to take on leadership roles. She received her Bachelor of Arts

from McGill University in Montreal and resides in Northern Virginia with her husband and young daughter.

Diane became the Institute's Accounting Manager in June. Previously, she worked at CPA firms in the Fairfax area as a Staff Accountant. She received her Bachelor of Arts at University of Virginia and her MBA from University of Texas, El Paso.

Diane has been married for 32 years to a retired Army officer and they are parents to two grown sons. She currently volunteers at Walter Reed National Medical Center with MarineParents.com, Purple Heart Hero Support Group, and Blue Star Mothers of Northern Virginia.



Mary Miller, Development Officer



Diane Sinclair, Accounting Manager

## Luce Ends



Bay Buchanan (center, front row in yellow) with students at Luce's National College Mentoring Luncheon



Katie Pavlich with a select group of young women who attended Luce's mentoring luncheon during CPAC



Luce staff and interns at our Virginia Headquarters