

the LUCE LADDER

Issue 2

"Courage is the ladder on which
all the other virtues mount."

—Clare Boothe Luce

2013



Author Emily Miller
speaks at the
September CWN
luncheon

page 3

Tennessee
Congresswoman
Marsha Blackburn
is featured in Luce's
2014 calendar

page 3



Cleta Mitchell
receives the
Woman of the Year
Award at Luce's
20th Anniversary
Dinner

page 4

Save the Date!

The Institute's seventh annual
Western Women's Summit will
take place October 9-11, 2014
in Santa Barbara, California



Young women at Luce's Virginia Headquarters for a
seminar titled "Is Hooking Up Just a Game?"

Is "Hooking Up" Just a Game?

*Student activists and conservative leaders gather for a Luce seminar
and strategize ways to combat the destructive "hook up" culture
rampant on college campuses*

The Luce Policy Institute hosted a student seminar at its Virginia Headquarters called "Is Hooking Up Just a Game?" to discuss the destructive hook up culture that has taken over many college campuses. More than 20 college students and recent graduates attended the two-day seminar and together with the speakers strategized new ideas to take on the hook up culture.

Many parents who send their children off to college today have no idea that universities have become ground zero for a pervasive culture of promiscuity and drug and alcohol abuse.

(continued on page 4)



Seminar speakers (from left) Bay
Buchanan, Ashley Crouch, Star
Parker, and Marybeth Hicks



CLARE BOOTHE LUCE
POLICY INSTITUTE



LETTER FROM THE PRESIDENT

As 2013 draws to a close, I'm deeply thankful for all those who made this year—and the past 20

years since our founding—such a success for the Luce Policy Institute. Without supporters like you, our critical outreach to young women simply wouldn't be possible.

I was thrilled to gather with friends, students, and speakers recently for a dinner banquet to celebrate the 20th Anniversary of the Luce Policy Institute. (You can read more about it and see photos on page 4.) In addition to many special guests, I was delighted to have my husband, three sons, daughter-in-law and twin grandbabies in attendance. And it was so rewarding to see women at the dinner the Institute has touched over the years—former interns, staff, and student activists who represent just a few of the tens of thousands we have reached.

Hearing these women say they are stronger and bolder because of their involvement with Luce is a reminder of just how important our work is. We must continue to champion freedom, personal responsibility, and free enterprise through programs like our training seminars, conferences, calendar, Campus Lecture Program, and leadership lunches.

You have my sincere thanks and gratitude for helping us impact the lives of so many women.

Michelle Easton
Michelle Easton

CLARE BOOTHE LUCE POLICY INSTITUTE

The Dr. Elliott & Darla Partridge National Headquarters
112 Elden Street, Suite P
Herndon, Virginia 20170
(888) 891-4288
www.cblpi.org

PUBLISHER Michelle Easton
DESIGNER/WRITER Camille Hart
COPY EDITOR Kristen Johnson

Luce Lecture highlights

The Institute is making sure conservative women's voices are heard at liberal-dominated universities across the country. Our roster of speakers—featuring women like national security analyst K.T. McFarland, journalist Katie Pavlich, and former United States Treasurer Bay Buchanan—is a critical tool for reaching young people with conservative ideas.

Luce President Michelle Easton (second from left) with students after her speech at the University of Rhode Island. Michelle spoke to a crowd of students about the importance of women in the conservative movement.



Bay Buchanan spoke in November at Azusa Pacific University on the topic of political correctness. She also spoke to students about immigration policy at the University of California-Berkeley (where the student government recently banned the term "illegal immigrant") as part of Luce's Lawrence N. Field Campus Lecture Series.

CWN in Review

The Conservative Women's Network (CWN) is a monthly luncheon co-hosted by the Luce Policy Institute and The Heritage Foundation. Held in Washington, DC, the luncheons provide attendees with the opportunity to learn about current issues from conservative leaders and connect with other women in the Washington area. For more information about CWN, visit www.cblpi.org/events or contact Camille Hart at chart@cblpi.org.

> In September, CWN featured **Emily Miller** of *The Washington Times*, who discussed the national debate on gun rights and her book *Emily Gets Her Gun...But Obama Wants to Take Yours*.

> **Catherine Engelbrecht** spoke in October, sharing her incredible story of being targeted by the Obama Administration's IRS, FBI, and several other government agencies after founding True the Vote, an organization which seeks to prevent voter fraud.

> November speaker **Kellyanne Conway**, President of the polling company, inc, gave a talk titled "Unconventional Wisdom: An Honest Look at the 2013 Elections, and a Preview of 2014 and 2016."



Emily Miller of *The Washington Times* discusses her book on gun rights at the September CWN luncheon

CWN attendees listen to September speaker Emily Miller



November CWN speaker and Luce Board Member Kellyanne Conway

2014 Great American Conservative Women Calendar Released



From left: Arizona Governor Jan Brewer, Tennessee Congresswoman Marsha Blackburn, and Wisconsin Lt. Governor Rebecca Kleefisch are featured in the Institute's 2014 calendar

Leftwing feminists and misbehaving celebrity divas grab the spotlight in today's popular culture, but the Luce Policy Institute celebrates the women often ignored by the media: smart, successful, conservative leaders who are America's real stars.

With the release of the 2014 Great American Conservative Women Calendar, the Clare Boothe Luce Policy Institute offers an alternative to the mainstream media's glorification of liberalism and spotlights women who believe in traditional values, personal responsibility, and economic freedom.

Women in the calendar have all spoken for us in the past year and include conservative pundit and author Michelle Malkin, author and columnist Katie Pavlich, and author and national activist Star Parker. This year's edition features a unique and never-before-used portrait of each woman that reflects her individuality and strong character.



(continued from page 1—“Is Hooking Up Just a Game?”)

The campus hook up culture has become the norm and is accepted and even encouraged by many universities, despite facts that show this behavior has led to a health crisis, leaving young people both physically and emotionally scarred. Students who turn to their campus health centers or college faculty with concerns are rarely told of the physical, not to mention emotional, dangers of a promiscuous lifestyle.

“I felt alone in thinking there was a problem since nobody talks about it and now I see that there are women all over who feel this way,” one student attendee from the University of Florida told us.

“I heard some great strategies to take back to my campus that I think will really make an impact and get people thinking about the choices they are making and the culture they are submitting to,” said another attendee from Cornell University.

The young women who attended this seminar were genuinely encouraged and motivated by the information and ideas they heard, at the opportunity to build a network with like-minds across the nation, and at the prospect of going on the offense in a worthy battle.

“I have tons of ideas to bring back to campus and I felt really inspired that this is not an impossible task to take on the hook up culture,” said a student from the University of Southern California.

20TH ANNIVERSARY DINNER and Celebration of American Conservative Women



Luce Board Member Kate Obenshain speaking at the Institute's 20th Anniversary Dinner



Luce Board Member Clare Luce (left), Susan Allen, and former Virginia Governor and Senator George Allen at Luce's 20th Anniversary Dinner

To celebrate the Institute's 20th anniversary and all the great women we have worked with along the way, Luce hosted a special dinner banquet in September at The Mayflower Hotel in Washington, D.C. The audience was filled with people who have a special connection to the Institute—supporters, speakers, Board members, former staff and interns, and current student activists.

Luce President Michelle Easton presented the Institute's prestigious Woman of the Year Award at the dinner to Cleta Mitchell. Cleta is the attorney responsible for exposing the IRS's harassment of conservative groups, and she continues to fight to uncover the truth about this extraordinary abuse of power. In addition to having more than 40 years of experience in law and public policy, Cleta is a frequent speaker at Luce seminars and conferences.

To view video of the dinner banquet, visit www.cblpi.org/about.



Luce President Michelle Easton (left) presents Cleta Mitchell with the Woman of the Year Award